

# ABN AMRO launches 'Go Card'

Special Correspondent

**NEW DELHI:** ABN AMRO and India's travel portal MakeMyTrip.com on Wednesday launched a distinctive co-branded credit card, 'Go Card'. The card offers travellers exclusive reward benefits and a comprehensive range of travel-related promotions.

Powered with 'Go Miles,' an exclusive rewards programme, the 'Go Card' allows cardholders to redeem their reward points as cash against any air ticket to any destination or stay at any hotel, when they book their trips on MakeMyTrip.com.

Through its 'Accelerated Go Miles plan,' the card users could also earn up to ten times more reward points on purchases made on MakeMyTrip.com. The 'Go Card', which is exclusively on the MasterCard Titanium plat-



**COMBINING LEISURE AND BUSINESS:** Meera Sanyal (second from left), Country Executive, ABN AMRO, with Deep Kalra (second from right), founder and CEO, MakeMyTrip.com, at a press conference in New Delhi on Wednesday. - PHOTO: RAJEEV BHATT

form, also offers a comprehensive range of travel related discounts and offers.

Addressing a press conference here, Meera Sanyal, Country Executive, ABN AMRO, said the launch of 'Go Card' was in line with ABN AMRO's endeavour to respond to the ever-evolving

needs of its valued customers, who are increasingly demanding innovative solutions that add value to combine leisure and business.

Deep Kalra, CEO of MakeMyTrip.com, was confident that Indian travellers would respond enthusiastically to the 'Go Card'.