

IN A NUTSHELL

MakeMyTrip announces launch of special packages

■ **AHMEDABAD:** To cash in on the Rs 2,000-crore Gujarat travel market, online travel agency MakeMyTrip on Tuesday announced the launch of specially-designed packages for domestic travellers. The company will offer clients air tickets at the cost of train fare, accommodation in three and four-star hotels and AC transportation to travellers enroute Himachal, Kashmir, Uttarakhand, the North-East and Char Dhaam, said national head partner programme Debashish Sinha. We have extended our product range to offer group departures in domestic holidays, he said. Vice-president (marketing) Amit Saberwal added that MakeMyTrip is focused on driving revenue growth this fiscal though the holidays category currently stands at 25% of total revenues.