

MakeMyTrip targets Rs 2,000-cr turnover

Our Bureau

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Travel portal MakeMyTrip.com is targeting a turnover of Rs 2,000 crore (\$500 million) in 2009. The company on Tuesday established operations in the city and announced plans to hire IT professionals.

"We want to tap the huge IT talent pool, hire over 100 professionals who are domain specialists in e-commerce technologies," said Mr Deep Kalra, Founder & CEO, MakeMyTrip.com. The company crossed Rs 562 crore turnover this fiscal and employs 670.

The company's headcount is expected to touch

1,000 by 2009. It operates out of five offices in the country.

RETAIL OUTLETS

The company plans to shift its focus towards hotel bookings, its new product. It offers

booking for and reviews of 2,500 hotels. The company also plans to increase the number of retail outlets where people can buy tickets, targeting a different set of consumers who will pay cash. It has tied up with Subiksha, BPCL and Spencers.