

# Apollo DKV, MakeMyTrip team up

## **Our Bureau**

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Apollo DKV Insurance Company, a health insurance company, has tied up with MakeMyTrip, a travel company, to introduce a domestic travel insurance solution for travellers within the country.

The alliance ensures that travellers have the option of a one-stop solution that takes care of their travel and travel

insurance needs comprehensively. The new product, Easy Domestic travel, will cover travel-related risks of domestic airline passengers and would come with the added benefits of 'TravelMate' to take worry out of travel for all customers.

Speaking at the launch, Mr Chandrasekhar, Chief Marketing Officer, Apollo DKV, said, "Apollo DKV's tie-up

with MakeMyTrip is an important step in making insurance products readily available to large sections of the society. This partnership reiterates our commitment towards enhanced customer satisfaction."

Mr Chandrasekhar said health insurance and travel continue to be a high-growth sector and more and more travellers are recognizing the need for travel insurance