

MakeMyTrip.com targeting Rs 2,000-cr turnover in 2009

Plans to hire domain specialists in e-commerce technologies

Our Bureau

Bangalore, June 12

Travel portal MakeMyTrip.com is targeting a turnover of Rs 2,000 crore (\$500 million) in 2009. The company on Tuesday established operations in the city and announced plans to hire IT professionals.

"We want to tap the huge IT talent pool, hire over 100 professionals who are domain specialists in e-com-

merce technologies," said Mr Deep Kalra, Founder & CEO, MakeMyTrip.com. The company crossed Rs 562 crore turnover this fiscal and employs 670. The company's headcount is expected to touch 1,000 by 2009. It operates out of five offices in the country.

RETAIL OUTLETS

The company plans to shift its focus towards hotel book-

ings, its new product. It offers booking for and reviews of 2,500 hotels.

The company also plans to increase the number of retail outlets where people can buy tickets, targeting a different set of consumers who will pay cash. It has tied up with Subiksha, BPCL and Spencers.

Spelling out plans for the State, he said an increase in the domestic and outbound

business from 3 per cent to 7 per cent was expected by 2009.

Bangalore is the top selling market for flight tickets as well as hotel bookings, he said.

Travel contributes to 5.9 per cent of India's GDP. It will create as many as 27.1-lakh jobs from 2008-2017.

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